# YouTube Channel Audit Scorecard

Score your channel's health in one sitting – Free, No Signup
One point per tick, so you can track it over time

## 1. Links & descriptions

- [ ] **Every link in your video descriptions still works.**
  Old offers and moved pages are the most common problem.
  YouTube Broken Link Scanner
- [ ] **Your channel's top videos have a clear first line and chapters.**
  YouTube Timestamp Generator
- [ ] **Links that changed have been updated across old videos.**
  One find-and-replace beats editing hundreds of videos.
  YouTube Bulk Find & Replace
- [ ] **Compare your descriptions with the best in your niche.**
  YouTube Description Extractor
- [ ] **Affiliate and sponsor disclosures are present where needed.**

## 2. Pinned comments

- [ ] **Top videos have a pinned comment with a current call to action.**
  YouTube Pinned Comment Auditor
- [ ] **No pinned comment points to an expired offer or old product.**
- [ ] **Pinned comments on new videos follow the same pattern.**

## 3. Captions

- [ ] **You know which videos have no captions.**

  Caption Availability Scanner

- [ ] **Your best-performing videos have accurate captions.**

  Caption Manager

- [ ] **Captions are backed up before bulk edits.**

## 4. Playlists

- [ ] **You know how many playlists the channel has and which are public.**

  YouTube Channel Playlist Extractor · Free channel playlist counter

- [ ] **No public playlist contains deleted or private videos.**

  Find Deleted or Private Playlist Videos · Free hidden video checker

- [ ] **No public playlist contains duplicates.**

  YouTube Playlist Duplicate Finder · Free duplicate checker

- [ ] **Each playlist has a clear title, description and order.**

## 5. Search visibility

- [ ] **You know where your main videos rank for their target keyword.**

  YouTube Video Rank Checker

- [ ] **You track the keywords that matter to your channel.**

  YouTube Rank Tracker

- [ ] **Titles for older videos still match what people search for today.**

  YouTube Keyword Suggestion

## 6. Backup & audience

- [ ] **Your channel's video list and metadata are backed up.**

  If something goes wrong, a backup is the record.
  YouTube Channel BackUp

- [ ] **You have exported your comments for your best videos.**

  Comments are audience research you can search later.
  YouTube Comment Exporter

- [ ] **You have a list of what to fix first, ranked by views.**

A 21-point health check for your channel: links, pinned comments, captions, playlists, search and backups. Free at www.myfreshtools.com/resources/youtube-channel-audit-scorecard